

## Grant Harrold, The Royal Butler

Grant Harrold, 'The Royal Butler' and 'Defender of Etiquette', has been described as 'Britain's Etiquette Expert' and 'One of Europe's Top Gurus on Etiquette' (EasyJet) due to his background and teaching on the subject for almost 20 years. Grant is a former butler and member of the Royal Household of Their Royal Highnesses, The Prince of Wales and The Duchess of Cornwall, based at Highgrove House in The Cotswolds. His duties included butlering for Their Royal Highnesses The Prince of Wales, The Duchess of Cornwall, The Duke and Duchess of Cambridge, and Prince Henry of Wales, Duke of Sussex. He has worked alongside many other Royals, VIPs and celebrities over the past 20 years, many of whom are now his clients. He is also an Ambassador for the British Dyslexia Association and a Patron of Pets in Spain.

Grant is now a Royal and British etiquette expert and a Royal commentator, public speaker, and a trainer of butlers and housekeepers for principals and their staff in the UK and worldwide. He is regularly called upon as an advisor to Royals and celebrities, as well as his VIP clients. Grant features regularly on television, radio, as in the press in the UK and overseas. Most famously, he was the fresh-faced young butler in BBC 2 TV series 'Country House', which ran for four years.

Grant ran the specialist company Nicholas Veitch, a consultancy firm established in 2012 until 2018 which offered support on royal and British etiquette and household staffing. In 2018 this developed into The Royal Butlers School which offers Etiquette classes, workshops and courses alongside his Butler school. In 2015 The Royal Butler formed a partnership with Blenheim Palace. Together, they founded The Royal School of Etiquette and The Royal School of Butlers. Her Royal Highness, Princess Katarina is the Royal Patron and a co-founder of the school. For further information, please visit The Royal School of Etiquette and Butlers.

Grant works closely with some of the top hotels in the country as their etiquette expert, among them The Ritz Hotel in London. He is also one of the newest guest speakers for Seabourn Cruise Line which is an ultra-luxury cruise line headquartered in Seattle, Washington. The line operates around the world, from short seven-day Caribbean cruises to exotic 100+ day cruises around the world.

Over the last few years, Grant has become a point of contact for both national and international media on his profession, etiquette, and on all things royal. As well as appearing in the popular TV series, Country House, Grant also took part in 'Be Your Own Boss' in 2012. In 2013, Grant worked with Ruth Watson on her series 'Ruth Watson Means Business!'. In this show, Ruth brought Grant in as an authority on etiquette to help the staff at Fawsley Hall to improve their service. In 2014, he appeared in the Channel 4 TV Series 'You Can't Get The Staff' as 'The Butler'. In the series, he was shown performing the duties of a butler and demonstrating his tricks of the trade from the Butlers Guide. During 2015, Grant was a columnist for the Lady Magazine. This column ran alongside his YouTube channel where he demonstrates the duties he writes about.

In 2016, Grant joined Michael Portillo in the BBC Two TV series, 'Great Railway Journeys'. In this programme, Michael joined Grant in Bath where he taught Michael the etiquette of Afternoon Tea. More recently, Grant appeared as an etiquette expert on ITV's 'This Morning' where he has promoted the value of losing gracefully and encouraging children to attend weddings. He has been a regular guest royal commentator on ITV's 'Good Morning Britain' and joined Steve Wright on BBC Radio 2 as his butler on duty, and to discuss the role of 21st century Royal Butlers. He joined Matt Barbet and Gaby Roslin on Channel 5 appearing on 'The Breakfast Show' teaching talk show host Jerry Springer and actress Lisa Faulkner how to behave like a King and Queen. AOL used Grant's top 7 butler hacks for their website in 2016. Grant launched his own "The Royal Butler Guide" in 2016 on his YouTube site which has been popular with his social media audience which covers Twitter, Facebook, Instagram, plus another eleven media platforms which all together had 15 million interactions in 2016.

In 2017, Grant was back on our screens in January for several episodes of BBC 1's 'Royal Recipes' series joining Michael Buerk as he looked back at royal dining. The series ran for three weeks. In the spring of 2017, he presented a segment of the popular TV series 'Rip Off Britain' which saw him go undercover to discover if afternoon tea is worth what you pay for it. In the summer of 2017, Grant again went undercover, this time for BBC 1's 'The One Show' He was a man on a mission to discover if Scottish restaurants offer you doggy bags for left-over food. Then, for Channel 5, Grant joined Eamonn Holmes and Ruth Langsford in their series 'How The Other Half Lives'. In this series, Grant gave Eamonn and Ruth a few etiquette pointers in order to prepare them for attending a debutante's ball.

He was back on Channel 5 in the Autumn on 'Inside Balmoral', a three-part series on The Royal Family and Balmoral Castle. He appeared throughout the series sharing his memories and explaining why the castle plays such an important part as a royal residence. For ITVBe, Grant joined the cast from 'The Real Housewives of Cheshire' to teach Ester Dee, Tanya Bardsley and Nermina Pieters British Royal Tea Etiquette. Grant was back on our screens in November in the ITV documentary 'Prince Harry and Meghan: Truly Madly Deeply'. Shortly after this, he joined The Dolan Twins and Sabrina Carpenter for a special afternoon tea etiquette class for the American TRL network in conjunction with the MTV Music Awards 2017, held in London. On Christmas day 2017 he was on the BBC's Breakfast Sofa discussing Christmas Etiquette. On Boxing Day, Grant appeared on 'Sandringham: The Queen at Christmas' explaining how to behave should you be invited to Sandringham for Christmas. On the 31st December, he was part of ITV's 'A Right Royal Quiz' with Fern Britton, which featured Grant acting as the butler on duty as well as a segment called 'Would I lie to you?'

In 2018 he featured on the BBC Three series "Miss Holland" where he tried to train Miss Holland in British Etiquette. This was repeated for ITV's Good Morning Britain in May when The Royal Butler trained Laura Tobin how to act as a Royal Princess. In 2010 Grant has also worked on several Royal documentaries including "The Royal Wives of Windsor and "Inside the Royal Wedding. During the Royal wedding of The Duke and Duchess of Sussex. He worked as a Royal Commentator on the lead-up and on the day with Sky News, BBC News, BBC World News, and Talk Radio. He also worked with many international networks discussing the Royal Wedding including Australia's 60 Minutes.

Grant is also occasionally asked to join BBC Radio 5 Live and Talk Radio to comment on the day's top stories, as well as appearing as a royal commentator and etiquette expert on Sky News, BBC News, ITV's 'This Morning', ITV's 'Good Morning Britain', and Channel 5 News. He also

features regularly as a Royal and Etiquette Commentator for The Daily Express, The Daily Mail and Yahoo Lifestyle.

In addition, Grant has given interviews to the BBC's Politics Show, Americas CBS, Germany's RTL, and Canada's Entertainment Tonight, The British Forces Broadcasting Radio Station, The Daily Mail, The Daily Record, The Weekend Magazine and The Lady magazine to name a few, talking about his role as a royal etiquette expert, royal commentator and his work as training butlers. Grant has also spoken to them about his life as a butler, PA and House Manager to the elite of British society.

Grant has worked on national campaigns in the United Kingdom. UK Safety First enlisted Grant's help on their 2015 national campaign, and Grant was part of the Penhaligon's launch of their No 33 scent. In 2016, Grant worked with Stayz, Australia's Number one Holiday Rental Company to create 'A Royal Stayzcation', which saw Grant visit Australia to give high profile clients a lesson in royal etiquette. During his time in Australia, Grant appeared on many TV programmes, including Sunrise, The Daily Edition, The Fitzy and Wippa Radio Show and Yahoo. He also worked with the CO-OP and World Remit with their Christmas campaigns 2017.

In 2018 he worked with Admiral Insurance on creating "Petrol Etiquette Tips" for the 2018 campaign and with "The House of Fraser for their Royal Wedding Event at Westminster Abbey where if offered a unique class on Royal Etiquette. Just ahead of the Royal wedding of Prince and Princess Henry, Boodles Gin enlisted the services of The Royal Butler to create his etiquette tips for the perfect Royal Gin.

### **Background**

Butlering started for Grant in 1997 while helping out at a privately owned Scottish estate, working alongside his mother. It was there that he was offered a position as a trainee butler. Within a few years he moved on to become the under-butler to the then Marquess and Marchioness of Tavistock at Woburn Abbey.

In 2002 Lord Howland, son of the Marquess of Tavistock, took up residence at the Abbey and Grant stayed on, taking up the position as his butler. Within a few months Andrew Howland became the 15th Duke of Bedford. It was during his time at Woburn that the TV series, Country House was filmed, in which Grant featured.

In 2004 Grant joined the Household of HRH The Prince of Wales as a butler to HRH Princes Charles, Prince William, Duke of Cambridge and Prince Henry, Duke of Sussex. During Grant's time within the Royal Household, the role saw him on occasions overseeing the running of Highgrove House, Clarence House and Sandringham House as acting House Manager, as well as looking after members of the Royal family from Her Majesty The Queen, to Her Royal Highness The Duchess of Cambridge.

Grant prides himself on working to the highest standards of care and attention, ensuring that the image and appearance of all previous employers are to this day maintained, never breaking confidentiality or trust. Grant continues to have a good relationship with the Royal Household and members of the royal family and has been described as 'an unofficial ambassador for the Royal family'.